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Dear Friends and Colleagues:

"These are the times that try men's *[and women's]* souls." We are all faced with a daunting challenge from an almost unimaginable threat. Manufacturers and distributors, business partners and competitors, dental professionals and the public they serve so well—we are all in this together.

At Pulpdent, we are taking the necessary precautions to protect our employees and their families, and we know you are doing the same. We have temporarily scaled back our manufacturing, and those who have the capability to work from home are doing so. As an essential business, we are open, we are in production, and we are ready to serve you as always.

Our industry is essential to public health. Historically it is stable and free from unmanageable market fluctuations. This is different. We will emerge from this crisis with humility and a welcome return to normalcy.

Stay well, and as Pulpdent founder Dr. Harold Berk would always say: "keep smilin'."

Sincerely,



Fred Berk
President